



Edit page

CW High School

App Design

1. Reading and Writing (5.00%)

Learning Targets

1.1 I can read to identify and explain the central idea of a topic-specific text while also determining supporting details used and summarizing information accurately.

Learning Target	Descriptor	Definition
4	Proficient	I can read to identify and explain the central idea of a topic-specific text while also determining supporting details used and summarizing information accurately.
3	Developing	I can read to identify and explain the central idea of a topic-specific text while also determining supporting details used.
2	Basic	I can read to identify the central idea of a topic-specific text while also determining supporting details used.
1	Minimal	I can read to identify the central idea of a topic-specific text.
0	No Evidence	No evidence shown.

1.2 I can produce clear and coherent writing, with sound conventions and mechanics, in which the development, organization, and style are appropriate to the task.

Learning Target	Descriptor	Definition
4	Proficient	I can produce clear and coherent writing, with sound conventions and mechanics, in which the development, organization, and style are appropriate to the task.
3	Developing	I can produce coherent writing, with minimal errors in conventions and mechanics, in which the development and organization are appropriate to the task
2	Basic	I can produce coherent writing, with few errors in conventions and mechanics, with evident organization and appropriate to the task.
1	Minimal	I can produce coherent writing appropriate to the task.
0	No Evidence	No evidence shown.



Edit page

CW High School

App Design

2. Design Principles (10.00%)

Learning Targets

2.1 I can use styles to apply layout and design concepts (contrast, repetition, alignment, proximity) to produce a publication that communicate effectively to readers.

Learning Target	Descriptor	Definition
4	Proficient	I can use styles to apply layout and design concepts (contrast, repetition, alignment, proximity) to produce a publication that communicate effectively to readers.
3	Developing	I can apply elements of design to create publications that communicate to readers.
2	Basic	I can apply some elements of design to create publications that communicate to readers.
1	Minimal	I can apply minimal elements of design to create publications that communicate to readers.
0	No Evidence	No evidence shown.

3. Design Programs (15.00%)

Learning Targets


3.1 I can use technical skills (i.e. folding, cutting, binding) to produce publishable materials

Learning Target	Descriptor	Definition
4	Proficient	I can use technical skills (i.e. folding, cutting, binding) to produce publishable materials
3	Developing	I can use technical skills to produce publishable materials with some guidance
2	Basic	I can use technical skills to produce publishable materials with guidance
1	Minimal	I can identify technical skills needed to produce a publishable document
0	No Evidence	No evidence shown.

3.2 I can design and create a complex publication.

Learning Target	Descriptor	Definition
4	Proficient	I can design and create a complex publication.
3	Developing	I can create a complex publication with some guidance
2	Basic	I can create a complex publication with guidance.
1	Minimal	I can create a basic publication.
0	No Evidence	No evidence shown.

4. Photopea (30.00%)

 Learning Targets
 Edit page

CW High School

App Design

4.1 I can use basic tools to create a simple media project

Learning Target	Descriptor	Definition
4	Proficient	I can use basic tools to create a simple media project
3	Developing	I can use basic tools to create a media project with some guidance
2	Basic	I can use basic tools to create a media project with guidance
1	Minimal	I can identify basic tools used to create a media project
0	No Evidence	No evidence shown.

4.2 I can use image editing tools to create a media project

Learning Target	Descriptor	Definition
4	Proficient	I can use image editing tools to create a media project
3	Developing	I can use image editing tools create a media project with some guidance
2	Basic	I can use image editing tools to create a media project with guidance
1	Minimal	I can identify image editing tools.
0	No Evidence	No evidence shown.

4.3 I can use photography tools to create a media project

Learning Target	Descriptor	Definition
4	Proficient	I can use photography tools to create a media project
3	Developing	I can use photography tools to create a media project with some guidance
2	Basic	I can use photography tools to create a media project with guidance
1	Minimal	I can identify photography tools.
0	No Evidence	No evidence shown.

4.4 I can use publishing tools to create a media project

Learning Target	Descriptor	Definition
4	Proficient	I can use publishing tools to create a media project
3	Developing	I can use publishing tools to create a media project with some guidance
2	Basic	I can use publishing tools to create a media project with guidance



 Edit page

CW High School

App Design

Learning Target	Descriptor	Definition
1	Minimal	I can identify publishing tools
0	No Evidence	No evidence shown.

4.5 I can use photo editing software to prepare images to produce a professional publication

Learning Target	Descriptor	Definition
4	Proficient	I can use photo editing software to prepare images to produce a professional publication
3	Developing	I can use most aspects of a photo editing software to prepare images to produce a professional publication
2	Basic	I can use some aspects of a photo editing software prepare images to develop a basic publication
1	Minimal	I can use minimal aspects of photo editing software to prepare images to develop a basic publication
0	No Evidence	No evidence shown.

5. Video Production (30.00%)

Learning Targets

5.1 I can analyze the pre-production phase of video production in order to develop a script and storyboard for a professional production

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the pre-production phase of video production in order to develop a script and storyboard for a professional production
3	Developing	I can explain the pre-production phase of video production in order to develop a script and storyboard for a production
2	Basic	I can identify parts of the pre-production phase of video production in order to develop a basic script and storyboard for a production
1	Minimal	I can identify parts of the pre-production phase in order to develop an outline of a script and storyboard for a production
0	No Evidence	No evidence shown.

5.2 I can capture digital video using various techniques.

Learning Target	Descriptor	Definition
4	Proficient	I can capture digital video using various techniques.
3	Developing	I can capture digital video using two techniques



CW High School

App Design

Learning Target	Descriptor	Definition
2	Basic	I can capture digital video using one techniques.
1	Minimal	I can capture digital video, but lacks use of technique
0	No Evidence	No evidence shown.

5.3 I can use video editing software to create a media-rich production where I incorporate digital images, audio and video files.

Learning Target	Descriptor	Definition
4	Proficient	I can use video editing software to create a media-rich production where I incorporate digital images, audio and video files.
3	Developing	I can use video editing software to create a media-rich production where I incorporate some aspects of a media rich presentation
2	Basic	I can use video editing software to create a basic production
1	Minimal	I can use aspects of video editing software to create a production.
0	No Evidence	No evidence shown.

6. Google Apps (10.00%)

Learning Targets

6.1 I can select and use appropriate features of a word processor to organize and effectively communicate information.

Learning Target	Descriptor	Definition
4	Proficient	I can select and use appropriate features of a word processor to organize and effectively communicate information.
3	Developing	I can select and use appropriate features of a word processor to organize and communicate information.
2	Basic	I can select and use some features of a word processor to organize and communicate information.
1	Minimal	I can select and use minimal features of a word processor to organize and communicate information.
0	No Evidence	No evidence shown.

6.2 I can select and use appropriate features of a spreadsheet program to organize and effectively communicate information.

Learning Target	Descriptor	Definition
4	Proficient	I can select and use appropriate features of a spreadsheet program to organize and effectively communicate information.



 Edit page

CW High School

App Design

Learning Target	Descriptor	Definition
3	Developing	I can select and use most features of a spreadsheet program to organize and communicate information.
2	Basic	I can apply some features of a spreadsheet program to organize and communicate information.
1	Minimal	I can apply minimal features of a spreadsheet program to organize and communicate information.
0	No Evidence	No evidence shown.

6.3 I create professional presentation utilizing features in Google Slides.

Learning Target	Descriptor	Definition
4	Proficient	I create professional presentation utilizing features in Google Slides.
3	Developing	I can apply features of Google Slides
2	Basic	I can apply some features of Google Slides.
1	Minimal	I can identify features of Google Slides
0	No Evidence	No evidence shown.

Submitted on 2/7/2022 by Kristen Goldsmith